



BASKETBALL FEDERATION OF INDIA

~ Affiliated to FIBA FIBA-Asia IOA ~

AADHAV ARJUNA
President

KULVINDER SINGH GILL
Secretary General

Date: -27th December 2023

The Basketball Federation of India launches RFP process for Official Ball Partner, Equipment Partner and Apparel Partner.

- **Includes exclusive Match Ball opportunity for all Basketball Federation of India National Championships.**
- **Includes all Basketball Federation of India School, College Leagues and All India Tournaments.**

Basketball Federation of India has launched a request for proposals (RFP) process to market its official match ball, equipment, and sports apparel category. Companies have been invited to express interest.

This RFP is for a commercial term running till 2027, covering what is sure to be a significant period of growth for Basketball in the Country.

The brand visibility potential for our partners and sponsors is tremendous with interest in our tournaments, and in the sport more widely, growing apace in the country.

The Basketball Federation of India competitions included in official Match Ball, Equipment and Apparel opportunity include:

- **Sub Junior National Basketball Championship for Boys**
- **Sub Junior National Basketball Championship for Girls**
- **Youth National Basketball Championship for Boys**



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- Youth National Basketball Championship for Girls
- Junior National Basketball Championship for Boys
- Junior National Basketball Championship for Girls
- Senior National Basketball Championship for Men
- Senior National Basketball Championship for Women
- School & College Leagues
- All India Tournaments

The Basketball Federation of India RFP process for the Official Ball Partner, Equipment Partner and Apparel Partner opportunity is being managed by the Secretary General, Basketball Federation of India. Interested bidders shall submit the proposal via email at basketballfederationindia@gmail.com by 3rd January 2024 latest by 1800 Hrs. Bidders have until 3rd January 2024 to express initial interest, after which further details on the timetable of the process will be provided.

Aadhav Arjuna
President , BFI