

BASKETBALL FEDERATION OF INDIA

Affiliated to FIBA FIBA-Asia IOA

148, Barakhamba Road, B-1 Lower Ground Floor, Statesman House, New Delhi - 110001 Landline No: +91- 1142284301 Ext 137

Email: basketballfederationindia@gmail.com Website: www.basketballfederationindia.org

Dr. K. GOVINDARAJ, MLC

President Vice-President, Indian Olympic Association CHANDER MUKHI SHARMA

Secretary General

Date: -26th December 2022

EXPRESSION OF INTEREST

Basketball Federation of India invites an Expression of Interest for organising the professional basketball league in India as a techno-commercial partner for a period of *5 years* extendable to intervals of 5 years each on mutual consent at revised rate of annual royalty fee.

The professional basketball league will be run under the direct supervision of the BFI, in accordance with all the prevailing laws & guidelines of the Government of India, but with freedom to operate on terms and conditions mutually agreed upon at the time of finalising the agreement.

This league will provide opportunities for the players, including competitive salaries, player development programs, and support for players' off-court interests and needs. The timeline for starting a professional basketball league in India will depend on the specific goals and objectives of the league and the resources available. Here are some general steps that may be involved in the process, along with potential timelines:

- 1. Planning: This phase will involve planning and organizing the league
- 2. Team formation: This phase will involve recruiting and selecting players, coaches, and other team staff.
- 3. Marketing and promotion: This phase will involve marketing and promoting the league.
- 4. Pre-season: This phase will involve any necessary preparations for the start of the regular season, such as training camps, exhibition games etc.
- 5. Regular season: The regular season will involve the teams competing against each other in a schedule of games. The length of the regular season will depend on the specific format of the league.
- 6. Playoffs: If the league has playoffs, this phase will involve the top teams competing against each other.

Eligibility criteria

Bids are invited from the organizations/individuals who are interested in operating and managing a professional basketball league in India. This opportunity represents a unique chance to shape the future of professional basketball in India and to contribute to the growth and development of the sport in the country.



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Organizations/individuals should involve the experts in the basketball game to be better equipped to create a successful league. This could include expertise in areas such as coaching, player development, and marketing.

*Prospective bidder should submit the following with the Expression of interest.

- a. The minimum investment amounting to Rs...... (To be filled by proposer) to be made towards the league and equivalent annual average financial turnover of their organisation/company or shall arrange for an equivalent amount collaborating on MOU/ joint venture
- b. Experience, if any, in areas such as team management
- c. Experience and expertise with specific examples of player development
- d. Experience in financial management to make the league sustainable in the long term.*

Proposal

Proposal must include organization's expertise, and vision for the professional basketball league in India and also financial resources with business plan for the league.

Interested bidders shall submit the hard copy of the proposal by 10th January 2023 in the Camp office of undersigned (Basketball Federation of India, Karnataka Olympic Bhawan, Sree Kanteerava Sports Complex, Kasturba Road, Bengaluru-560001) latest by 12 pm.

(Chander Mukhi Sharma) Secretary General

